

Comparison Table – “Signs” (General Regulations)

Current Zoning Bylaw No. 2498, 2012	Proposed Zoning Bylaw No. 3065, 2024
<p>Signs</p> <p>The following regulations apply to every sign located on a parcel:</p> <ol style="list-style-type: none"> .1 Signs are permitted on a parcel only for the following purposes: <ol style="list-style-type: none"> a) to identify a use on the parcel on which the sign is located; b) to denote the name of the owner of the parcel or the address of the parcel; c) to advertise the sale or rental of the parcel or of a building located on the parcel on which the sign is located; d) to advertise the sale of agricultural produce, livestock or product grown, raised or produced on the farm; and e) to promote or advertise a political party or candidate from the date of the election call to five days after election day. .2 Signs permitted under Section 7.19.1(b) or signs to identify a home occupation, home industry or bed and breakfast operation are limited to one per parcel and must not exceed a total sign area of 0.6 m². .3 Signs permitted under Section 7.19.1 c) and d) are limited to one per parcel and must not exceed a total sign area of 3.0 m² nor a height of 3.0 metres. .4 Signs to identify a church or community hall use are limited to either one free-standing sign or one (1) fascia sign. No sign shall exceed a total sign area of 7.5 m² or a height of 4.0 metres. .5 Signs permitted to denote a public utility, commercial administrative or institutional use are limited to one fascia sign and one free-standing sign. No sign shall exceed a total sign area of 23 m² or a height of 6.5 metres. .6 No part of any sign shall be located within 1.0 metre of any parcel line. .7 All illuminated signs shall be illuminated from a source internal to the sign. Illuminated signs are permitted only within Commercial and Industrial zones. 	<p>9.1 Prohibited Signage</p> <ol style="list-style-type: none"> .1 The following types of signage are not permitted on any <i>parcel, structure</i> or body of water: <ol style="list-style-type: none"> a) <i>animated sign</i>; b) <i>electronic changeable copy sign</i>; c) <i>illuminated sign</i>; d) <i>inflatable sign</i>; e) <i>roof top sign</i>; and f) <i>third party advertising sign</i>. <p>9.2 Commercial, Industrial and Administrative & Institutional Signage</p> <ol style="list-style-type: none"> .1 The following regulations apply to all <i>signs</i> advertising a commercial, industrial or administrative and institutional use located on a <i>parcel</i>: <ol style="list-style-type: none"> a) a maximum of two (2) <i>signs</i> per <i>parcel</i> of the following <i>sign</i> types are permitted: <ol style="list-style-type: none"> i) one (1) <i>fascia sign</i>, subject to the following regulations: <ol style="list-style-type: none"> .1 the maximum <i>sign</i> area shall not exceed 25.0 m²; .2 the <i>sign</i> shall only be located on the wall of the <i>building</i> containing the business premises to which the <i>sign</i> refers. ii) one (1) <i>freestanding sign</i>, subject to the following regulations: <ol style="list-style-type: none"> .1 the maximum <i>sign</i> area shall not exceed 5.0 m²; .2 the maximum <i>height</i> of a <i>freestanding sign</i> shall not exceed 6.5 metres; and .3 no part of any <i>sign</i> shall be located within 1.0 metre of a <i>parcel</i> line. b) despite Section 9.1.1, a <i>sign</i> may be illuminated from an internal source. <p>9.3 Agricultural Signage</p> <ol style="list-style-type: none"> .1 The following regulations apply to all <i>signs</i> advertising the sale of agricultural produce, <i>livestock</i> or product grown, raised or produced on the farm: <ol style="list-style-type: none"> a) a maximum of two (2) <i>signs</i> per <i>parcel</i> of the following <i>sign</i> types are permitted: <ol style="list-style-type: none"> i) one (1) <i>fascia sign</i>, subject to the following regulations: <ol style="list-style-type: none"> .1 the maximum <i>sign</i> area shall not exceed 5.0 m²; .2 the <i>sign</i> shall only be located on the wall of the <i>building</i> containing the business premises to which the <i>sign</i> refers. ii) one (1) <i>freestanding sign</i>, subject to the following regulations: <ol style="list-style-type: none"> .1 the maximum <i>sign</i> area shall not exceed 5.0 m²; .2 the maximum <i>height</i> of a <i>freestanding sign</i> shall not exceed 4.5 metres; and .3 no part of any <i>sign</i> shall be located within 1.0 metre of a <i>parcel</i> line. <p>9.4 Residential Signage</p> <ol style="list-style-type: none"> .1 The following regulations apply to all <i>signs</i> advertising a <i>bed and breakfast operation, home industry, home occupation</i> or <i>vacation rental</i> use: <ol style="list-style-type: none"> a) the maximum number of <i>signs</i> shall not exceed one (1) per <i>parcel</i>; b) only <i>fascia signs</i> are permitted; and c) the maximum <i>sign</i> area shall not exceed 0.5 m². <p>9.5 Signage Exemptions</p> <ol style="list-style-type: none"> .1 The following types of <i>signs</i> are exempt from the requirements contained in Section 9.2 through to Section 9.4 of this bylaw: <ol style="list-style-type: none"> a) all signage within a provincial <i>highway</i> right-of-way approved by the Ministry of Transportation and Infrastructure (MoTI) under its “Service & Attraction Sign Program”; b) all signage to promote or advertise a political party or candidate from the date of an election call to five (5) days after election day; c) a <i>mural</i>; d) real estate <i>signs</i> advertising the sale or rental of a <i>parcel, a building</i> or a unit within a <i>building</i> located on a <i>parcel</i> on which the <i>sign</i> is located, subject to: <ol style="list-style-type: none"> i) a maximum of one (1) <i>sign</i> per <i>parcel, building</i> or unit being sold or leased; ii) a maximum <i>sign</i> area not exceeding 3.0 m²; iii) a maximum <i>sign height</i> not exceeding 3.0 metres; and iv) removal of the <i>signs</i> within two weeks after the <i>parcel</i> or <i>building</i> to which the <i>sign</i> is related is sold, leased or otherwise taken off the market.

NOTE: In Zoning Bylaw No. 2498, 2012, the regulations for “Signs” is found at Section 7.19. In Draft Zoning Bylaw No. 3065, “Signage Regulations” are found at Section 9.0.