



# RDOS - Festivals & Events Recycling Toolkit Workshop

Presented by GreenStep Solutions

November 18, 2021

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# Agenda

1. Welcome and introductions
2. Background and goals for the workshop
3. Definition and examples of zero-waste events
4. Review of RDOS Festivals & Events Waste Reduction Toolkit
5. Facilitated workshop to discuss the current waste reduction and recycling initiatives at festivals and events, and to understand the barriers and opportunities to do more.



# Introductions

- Your name
- Your organization
- Your role



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# Background

- In 2017-2018, GreenStep:
  - Held 22 meetings/presentations with key RDOS stakeholders
  - Conducted 20 waste audits (13 businesses, 7 multi-family buildings)
  - Workshops, online survey
    - What's needed: Education on what is recyclable / what services are available



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# Outcome: Recycling Toolkits

## How-to Guide

Start and optimize a recycling program at your business

### Contents:

1. Understand your business's needs
2. Involve as many people as possible
3. Find out what you can recycle
4. Find a hauler
5. Store your recycling
6. Add signage
7. Begin your new and improved recycling program
8. Monitor and measure success
9. Reduce waste disposal costs

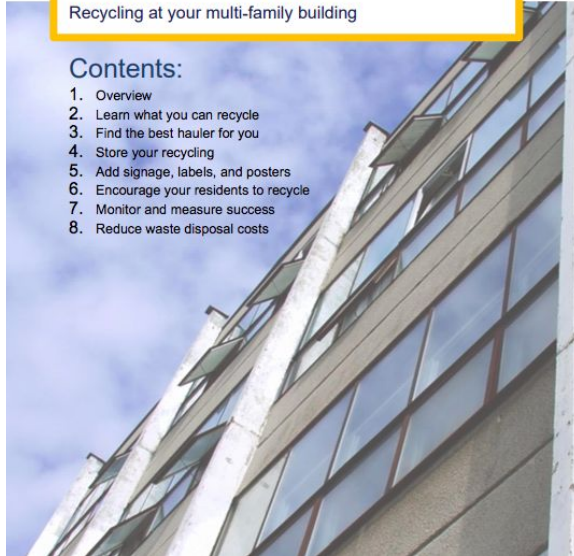


## How-to Guide

Recycling at your multi-family building

### Contents:

1. Overview
2. Learn what you can recycle
3. Find the best hauler for you
4. Store your recycling
5. Add signage, labels, and posters
6. Encourage your residents to recycle
7. Monitor and measure success
8. Reduce waste disposal costs

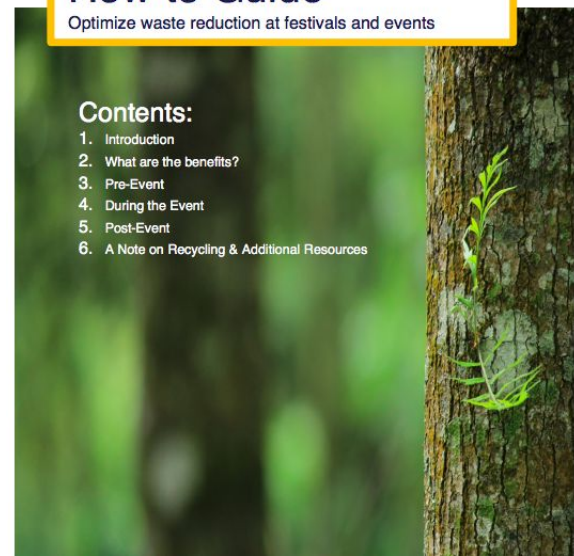


## How-to Guide

Optimize waste reduction at festivals and events

### Contents:

1. Introduction
2. What are the benefits?
3. Pre-Event
4. During the Event
5. Post-Event
6. A Note on Recycling & Additional Resources



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# Goals for Today

- Share the Festivals & Events Toolkit to increase awareness and gain input
- Share best practices and encourage zero waste events
- Learn what additional resources would be useful to support waste reduction at events - make recommendations to RDOS



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## What is a Zero Waste Event?

**A zero waste event ensures that no more than 10% of total event waste is sent to landfills or incinerators.**

*“Zero Waste: The conservation of all resources by means of responsible production, consumption, reuse, and recovery of products, packaging, and materials without burning and with no discharges to land, water, or air that threaten the environment or human health.”*

The Zero Waste International Alliance



# Case Study: TedX Kelowna Fast Forward

## Key Facts

- Carbon Neutral Event
- Zero Waste Event
- October 5, 2018
- 307 attendees
- 2 staff members
- 2 waste stations



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# Case Study: TedX Kelowna Fast Forward

## Results

- 90% waste diversion achieved

## Waste Composition:

- 70% Recycling/Reuse
- 10% Garbage
- 20% Compost



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# Case Study: Wine Country Half Marathon

## Key Facts

- Zero Waste Event
- September 4, 2016
- 900 attendees
- 5 staff members & 1 volunteer
- 10 waste stations



DESTINATION  RACES  
Wine Country Half Marathons

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# Case Study: Wine Country Half Marathon

## Results

- 90% waste diversion achieved

## Waste Composition:

- 70% Recycling/Reuse
- 10% Garbage
- 20% Compost



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# Case Study: Downtown Kelowna Block Party

## Key Facts

- Zero Waste Event
- July 21, 2018
- 20,000 attendees
- 1 staff member & 5 volunteers
- 7 waste stations



**DOWNTOWN  
KELOWNA**

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# Case Study: Downtown Kelowna Block Party

## Results

- 90% waste diversion achieved

## Waste Composition:

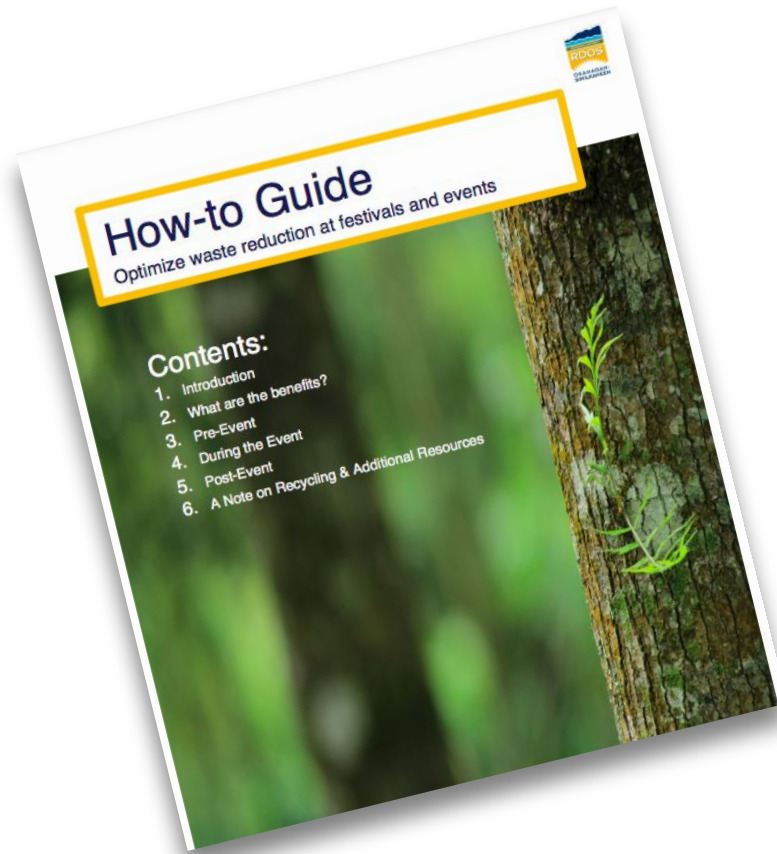
- 88% Recycling
- 2% Compost
- 10% Garbage



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# Festivals & Events Recycling Toolkit Review



## How-to Guide

Optimize waste reduction at festivals and events

### Contents:

1. Introduction
2. What are the benefits?
3. Pre-Event
4. During the Event
5. Post-Event
6. A Note on Recycling & Additional Resources

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## Breakout Groups

Thinking about the toolkit, in your break-out groups your facilitator will pose a series of four questions. Please discuss (10 mins for minutes for each question), and report back to the larger group.



# Reporting Back





## Next Steps

- Provide recommendations to RDOS
- Publish and promote short and long-form videos about toolkits
- Communications campaign to raise awareness of the toolkits

*Thank you!*

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